

LWVTO 10-02-2019 Board Meeting Minutes

Attendance: Peggy Dellinger, Lois Kiely, Marie Curtis, Dallas and Robert Grove, Diane and Sol Hara, Evelyn Murphy, Annette Scott, Susan Sfaras, Mary Gerard

Minutes: Mary Gerard

The minutes from the September Board meeting were approved.

Treasurers Report: Robert Grove

- Available Balance: \$2748.00
- Dues: 87% of the dues has been collected
- Education Fund: Robert sent a check to the LWVNJ to open an education fund account for LWVSMC

Name Change Update: Robert Grove

- No new information regarding the name change

Membership Committee: Diane Hara

- LWVSMC now has 74 members.
- Diane passed a list of new members needing a mentor around to the Board.
- Included in the Welcoming email that is sent to new members is a one page pamphlet titled "What Do We Do?" outlining what the LWVSMC is and opportunities for members to become involved. Susan requested that it be sent to the Board also and Diane will send it.
- If new members show an interest in volunteering with Voter Service, Evelyn requested that their names be forwarded to her for follow up.
- Peggy to ask Ted to update the membership list on the website.
- It was suggested that the mentors call their members close to different events and trainings to let their members know about it and to offer to meet them at the event if the member shows an interest in attending.
- New Member Event: Board discussed having a welcoming event for the new members after the election, possibly combining it with a holiday reception. December 11th at the OT Museum was suggested. Wilma and Diane to organize it and bring ideas to the next Board meeting.

Voter Service: Evelyn Murphy

- LWVSMC to register voters on National Voter Registration Day.
- Voter Registration Events: October 5th: OT Oktoberfest and in Ocean Grove; Oct 12: Asbury Park's Pride in the Park at Springwood Park. Evelyn will send an email asking for volunteers.
- LVWSMC was asked by Brookdale Community College to participate in their Rock the Vote event on October 9th from 6:00 pm to 10:00 pm. Evelyn will ask Western Monmouth to either take the lead in this event since it is in their area or to help us if we take the lead.
- Voter Registration: When registering voters, if the person only needs to change their political party affiliation and they are already registered to vote, then the Political Party Declaration Form is to be used instead of a Voter Registration form.
- Vote by Mail form: This form is only to be used if a person is voting by mail and the person has to already be registered to vote.
- Mail in Ballot: If a registered voter who has voted by mail wants to change from a voting by mail to voting in person, the voter must fill out the Mail in Ballot form and send it to Freehold.
- Evelyn passed out handouts from LWVNJ with information about the 2020 Census and reported that LWVNJ wants to start talking to the public about the Census.
- Candidate Forums: LWVSMC is supporting/sponsoring 7 Candidate Forums: LD 11 on 10/30/19; LD 30 on 10/29/19; Ocean Twp BOE 10/17/19; Neptune City Municipal election on 10/21/19; Neptune Twp on 10/24/19 and Barnegat Municipal on 10/28/19
- Candidate Forum Trainings: To be held Tuesday, October 15th from 7:00 pm to 8:00 pm at the Ocean Twp Museum. Evelyn to draft an email to send out to the membership inviting them to attend.
- Vote 411: Emails were sent to 51 different races this election cycle.
 - We are still having a problem finding emails for the different candidates. Even though we received email addresses from the Board of Elections when the candidates registered, some candidates do not have a unique email, but instead listed their campaign's group email on the registration form and it has been difficult for the volunteers to find individual emails for some of the candidates.
 - Response rate from candidates: 10% for the municipal elections; 20% for the Board of Education races.

PR: Dallas Grove

- Candidate Forums: It was suggested that all the Candidate Forums should be combined in one article to send to the Coaster. Peggy suggested that individual articles be written by the sponsor for the Barnegat Forum for submission to the local papers. For the Neptune Forums, LD11 and OT BOE, articles should be submitted to the Coaster. For the LD30 forum, articles should be submitted to the Coast Star in Manasquan and the Coaster. Peggy will send the request for the OT BOE and LD11 Forums to be posted on the Township signs.
- Evelyn and Dallas to discuss additional PR for the Neptune Twp and Neptune City Forums and to find out if notices can be posted on the Neptune City signs.
- NJ Re-Entry article: Dallas worked with Annette on the article explaining the program and it was submitted to the Coaster.
- Peggy to ask if the Coaster will do another public service ad for Vote 411 like they did last year.

LWVNJ GOTV request for LD11: Peggy/Evelyn

- We received a request from Jesse Burns to perform door to door canvassing and GOTV phone calls targeting LD11 to encourage and increase voter turnout for the election. When this same program was done in the district for the primary election, LWVNJ tracked a 1% increase in voter turnout.
- Jesse sent an email a draft email about the event to be sent to the members. The Board reviewed the email and Peggy to ask Jesse to revise the email and remove the specific zip codes. Peggy with then send the email to the membership instructing them to contact her if they were interested in participating.
- Peggy asked Jesse about training and had not yet received a reply.
- No Knock communities: Some communities in the district are “No knock” and people cannot do door to door canvassing without registering. Peggy to check with OT Town Hall to see if OT is a No Knock.

Old Business:

NJ Re-Entry: Annette

- September 23rd: Annette attended a breakfast for the Re-Entry program and spoke with the official in charge of the statewide program about being unable to start the program in Passaic County. He told Annette that he would follow up with the Passaic County officials about the program.
- Georgian Court University: Georgian Court students will administer the Re-Entry program in Ocean County. Annette to train them on the program.

They also expressed an interest in having a voter registration drive on campus in the spring.

Facts and Issues: Marie Curtis

- Marie trying to schedule the OT Town clerk for 10/3/19 to discuss the two ballot questions specifically for Ocean Twp. Evelyn will appear on the show and speak about the Mail In Ballot.
- LWVSMC analysis of the OT ballot questions will be distributed at the LD11 and OT BOE Forums.

Fighting for the Vote: Peggy

- The program will be presented at Manalapan on 10/5/19 and 10/28, 10/29 and 10/30 at Long Branch High School. On 10/30, a sample ballot and voting machine will be brought in and the students will have a chance to look at the sample ballot and vote on the voting machines.
- Peggy is talking to the Asbury Park Middle School about presenting Fighting for the Vote.

New Business:

- Susan presented a white paper from LWVNJ regarding redistricting reform. She will send a link to the white paper on the LWVNJ website to the membership so they can review it.

Next Board Meeting: Wednesday, November 13, 2019 2:00 pm to 4:15 pm at Dean's